

## **Historic, Archive Document**

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BETTER BLOOMING BULBS  
**HEBERLING'S GLADIOLUS**

CORN BELT GROWN

INCORPORATED

J. H. Heberling

Easton, Illinois, U. S. A.

J. S. Heberling

# All Out Spring Clearance Sale!

MARCH 1, 1942

Because of the labor shortage we must move our remaining stock at an early date to allow us time for our spring field work. We are also making a reduction in our acreage, hence additional stock for sale. This stock we offer to our old customers at headache prices (to us) but prices with a smile to you.

We have many large, fine, heavy, clean, young number one stock in these offers that will make some prize-winning exhibition flowers. Some varieties are completely sold but can supply some of all those we list herein; some, however, are not in large supply. Some varieties listed in catalog but not listed herein can be supplied in smaller quantities.

*All Prices Quoted Herein are F.O.B. Easton, Illinois. We Advise Early Orders.*

**"YOU READ" (both sides) "WE WEEP"**

## Wholesale Prices ... *Gladiolus Bulbs*

Prices are per 100; 25 or more at 100 rate. Ten Bulbs may be purchased of same size and variety for  $\frac{1}{8}$  of the 100 rate. EXTRAS in all orders. No order accepted for less than \$1.50 from this list. TERMS: Cash with order or 25% cash and balance C. O. D.

All Prices Quoted Below are F. O. B., Easton, Illinois.

Variety	Per	No. 1	No. 2	No. 3
ALADDIN	100	\$ 8.00	\$ 6.00	\$ 4.00
AMULET	100	8.00	6.00	
BAGDAD	100	1.60		
BARCAROLLE	100	9.00	7.00	5.00
BEACON	100	2.40	2.00	
BEAUTIFUL OHIO	100	5.00	4.00	3.00
BINGO	100	9.00	7.00	6.00
BIT O' HEAVEN	100	2.00	1.60	1.20
BLUE ADMIRAL	100	2.00	1.60	1.20
BLUE BEAUTY	100	4.60		
BOB WHITE	100	1.80	1.40	1.00
BRIGHTSIDE	100	1.60	1.20	1.00
CAMELLIA	100	2.80	2.20	1.80
CHRISTABEL	100	1.60		
COLOSSUS	100	3.00		
COMMANDER KOEHL	100			1.40
CONQUEST	100	3.00		
CORONATION	100	1.60	1.20	
DEBONAIR	100	1.60	1.20	1.00
EARLY DAWN	100	1.60	1.20	1.00
EARLY ROSE	100	2.00		
EMILE AUBRUN	100	1.60		
FAIREST PEARL	100	2.00	1.60	1.00
FLAMING METEOR	100	2.80		
FLORA FARMER	100	16.00	13.00	
GERTRUDE SWENSON	100		3.00	
GOLDEN CHIMES	100	2.20	1.80	
GOLDEN CUP	100	1.60	1.20	.80
HERITAGE	100	2.80	2.00	1.60
HINDENBURG'S MEMORY	100	8.00		
HINEMOA	100		3.00	
IRAK	100	3.20	2.60	2.00
ISOLA BELLA	100	3.80		
JALNA	100		3.00	2.60
KASSEL	100	2.00	1.60	1.20
KING ARTHUR	100	2.00	1.60	
LA FIESTA	100	2.00	1.60	
LONDONDERRY	100	1.60	1.20	
LUCIFER	100	2.00	1.60	

Variety	No. 1	No. 2	No. 3
MAID OF ORLEANS	100	2.00	1.60
MARGARET BEATON	100	9.00	7.00
MARGARET FULTON	100	1.60	1.20
MARMORA	100	2.00	1.60
MAROCCO	100	2.00	1.60
MILFORD	100		1.60
MINUET	100	1.80	1.40
MISS BLOOMINGTON	100	2.00	1.60
MISS NEW ZEALAND	100	3.00	2.40
MIXED EXHIBITION	100	1.60	1.20
MOTHER MACHREE	100	2.00	1.60
NEW ERA	100	3.80	3.00
ORANGE BUTTERFLY	100	2.00	1.60
PEGGY LOU	100	3.00	2.40
PELEGIRINA	100		1.20
PHYLLIS McQUISTON	100	1.60	1.20
PICARDY	100	1.60	1.20
PURPLE BEAUTY	100	4.60	3.80
RECOVERY	100	1.60	
RED LORY	100	1.60	1.20
RED PHIPPS	100	1.60	1.20
REWI FALLU	100	2.00	1.60
ROBERT THE FIRST	100	3.00	
ROSALIE	100	3.40	2.80
ROSA VAN LIMA	100	4.00	3.20
RUDOLPH SERKIN	100	4.60	3.80
SANDRA	100	3.00	
SARASATE	100	6.60	
SENRITA	100	2.00	1.60
SHIRLEY TEMPLE	100	2.00	
SNOW PRINCESS	100	4.00	2.60
SOLVEIG	100	3.00	2.40
SWEET ALIBI	100	9.00	
SWEET HEART	100	1.60	1.20
TOKEN	100	1.60	1.00
VAGABOND PRINCE	100	2.20	1.60
VREDENBURGH	100	4.40	3.60
WHITE ORCHID	100		2.00
ZAUBERFLOTE	100	3.00	2.40
ZUNI	100	6.00	

[ OVER ]

# Heberling's Gladiolus

J. H. HEBERLING

EASTON, ILLINOIS, U.S.A.

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U. S. Department of Agriculture

PAID

EASTON, ILLINOIS

PERMIT NO. 1

U. S. Dept. of Agriculture  
Fruit & Vegetable Crops & Diseases  
Bureau of Plant Industry  
Washington, D. C.

## QUANTITY PRICES ... quality stock at bargain figures

Prices are per 1000 F. O. B., Easton. 200 or more at 1000 rate.

Variety	No. 1	No. 2	No. 3
BEACON	\$20.00	\$17.00	\$
BOB WHITE	15.00	12.00	10.00
BRIGHTSIDE	12.00	10.00	8.00
CORONATION	12.00	10.00	
EARLY DAWN	12.00	10.00	8.00
HERITAGE	22.00	18.00	14.00
MARGARET BEATON	60.00		
MARGARET FULTON	12.00	10.00	8.00
MINUET	14.00	11.60	9.00
MISS NEW ZEALAND	28.00	22.00	

Variety	No. 1	No. 2	No. 3
NEW ERA	\$30.00	\$24.00	\$
PHYLLIS McQUISTON	14.00	12.00	
RED LORY	14.00	12.00	10.00
REWI FALLU	20.00	16.00	13.00
ROSA VAN LIMA	30.00	25.00	
SHIRLEY TEMPLE	16.00		
SNOW PRINCESS	36.00		
SWEET HEART	12.00		
TOKEN	12.00	10.00	8.00
VAGABOND PRINCE	16.00	13.00	10.00
VREDENBURGH	40.00		

## Special Bargains .. Big Discounts

### Outstanding Exhibition Varieties of the Newer Sorts

50% DISCOUNT on any items quoted below on orders ranging from \$10.00 to \$20.00

40% DISCOUNT on any items quoted below on orders ranging from 5.00 to 10.00

30% DISCOUNT on any items quoted below on orders ranging from 2.50 to 5.00

Variety	Per	No. 1	No. 2	No. 3
ALADDIN	5	\$ .60	\$ .50	\$ .30
BARCAROLLE	5	.60	.50	.40
BEACON	10	.60	.50	
BEOWOLF	5	.40	.30	
BINGO	5	.80	.60	.50
BLUE BEAUTY	10	.60		
CAMELLIA	10	.60	.50	.30
COONEY LASS	2	.60	.50	.40
EDITH CAVE COLE	1	.75	.60	.50
FLORA FARMER	2	.50		
GUERDON	1	.50	.40	.30
HERITAGE	10	.60	.50	.40
KING LEAR	5	.60	.50	.40
LADDIE	5	.60	.50	.35
LEGEND	1	1.00	.80	.60
LORD SELKIRK	1	1.00	.80	.60
MARGARET BEATON	5	.60	.50	.40

Variety	Per	No. 1	No. 2	No. 3
MR. VAN TIENHOVEN	10	.80	.60	.50
MYRNA	2	.50	.40	.30
NEW ERA	10	.60	.50	.40
OREGON STATE	5	.40	.30	.25
PEGGY LOU	10	.60	.50	.40
PURPLE BEAUTY	5	.60	.50	
RED LIGHTNING	1	.40	.35	.30
REWI FALLU	10	.50	.45	.35
ROBERT THE FIRST	10	.60	.50	.40
ROSA VAN LIMA	10	.70	.60	.50
RUDOLPH SERKIN	10	.70	.60	.50
SANDRA	10	.70	.60	
SNOW PRINCESS	10	.80	.60	.50
SURFSIDE	4	1.00	.80	.60
SWEET ALIBI	5	.80	.60	
VAGABOND PRINCE	10	.50	.40	.30
VREDENBURGH	10	.80	.70	

## RARE BULLETS ... At Big Savings

50% DISCOUNT on any items quoted below on orders ranging from \$10.00 to \$20.00

40% DISCOUNT on any items quoted below on orders ranging from 6.00 to 10.00

30% DISCOUNT on any items quoted below on orders ranging from 3.50 to 6.00

25% DISCOUNT on any items quoted below on orders ranging from 2.00 to 3.50

Variety	Per			
AFTON	5	\$ .75		
ARAGON	5	.50		
BINGO	25	.30		
COONEY LASS	25	.75		
ETHEL CAVE COLE	15	.50		
GRETA GARBO	10	.50		
GUERDON	10	.50		

Variety	Per			
IMPERIAL PURPLE	3	.60		
LAVENDER QUEEN	25	.25		
LEGEND	5	.40		
LIBERATOR	5	.40		
MARGARET BEATON	25	.25		
MASTER MYRON	10	.75		
MYRNA	10	.25		
OREGON GOLD	1	1.00		

Variety	Per			
OREGON STATE	25			.30
RED LIGHTNING	10			.30
SILENTIUM	5			.40
SNOW PRINCESS	25			.25
SURFSIDE	20			.40
WENONAH	15			.35
SWEET ALIBI	25			.30

## COMMERCIAL BULLET SPECIAL

All prices reduced and additional discounts.

We must reduce our planting this season because of labor shortage.

20% DISCOUNT on bullets quoted below on orders ranging from \$10.00 to \$20.00

15% DISCOUNT on bullets quoted below on orders ranging from 6.00 to 10.00

10% DISCOUNT on bullets quoted below on orders ranging from 3.00 to 6.00

Variety	Price per Qt.			
BEACON	\$4.00			
BOB WHITE	2.00			
BRIGHTSIDE	1.20			
CAMELLIA	3.80			
CORONATION	1.60			
EARLY ROSE	2.20			
GOLDEN LANCER	1.60			

Variety	Price per Qt.			
GOLDEN CUP	\$1.60			
MARGARET FULTON	1.20			
MINUET	2.00			
MISS BLOOMINGTON	2.00			
NEW ERA	6.00			
PEGGY LOU	3.00			
PHYLLIS McQUISTON	2.00			
PICARDY	1.80			

Variety	Price per Qt.			
RED PHIPPS	\$2.40			
REWI FALLU	2.50			
ROSA VAN LIMA	4.60			
SHIRLEY TEMPLE	2.40			
SWEET HEART	2.00			
TOKEN	1.60			
VAGABOND PRINCE	2.40			

"Once a Customer of J. H., Always a Customer"

Cordially yours,

J. H. Heberling, Easton, Illinois, U. S. A.